

Terms and conditions of the “Free of charge LGA1700 upgrade kits” promotional campaign

§1 Definitions

1. The promotion is organized under the name **“Free of charge LGA1700 upgrade kits”**.
2. The organizer of the promotion is the owner of the SilentiumPC brand, the Cooling sp z o.o company with its registered office in 02-292 Sokołów, Sokołowska 24, Poland.
3. Promotion duration: from **01.01.2024 to 31.12.2024 (until 23:59/11:59 p.m CET)**.
4. The purpose of the promotion is to reward participants for fulfilling promotional tasks - and the administrator of the promotion is Cooling.pl sp z o.o.
5. The website of the **“Free of charge LGA1700 upgrade kits”** promotion is the Organizer’s webpage available at **<https://www.silentiumpc.com/en/parts/lga1700/>**.
6. A participant is a natural person who is at least 18 years old and has a full person legal capacity which jointly meets the following criteria:
 - a. purchased an Intel Core processor and a motherboard with an LGA1700 processor socket and a SilentiumPC cooling system from the Fera 3, Fortis 3, Grandis 3, Grandis 2 or Navis series and has proof of purchase in the form of an invoice or receipt;
 - b. has submitted a correct application to participate in the Promotion in the manner specified in these Regulations;
 - c. has not acquired the product as part of a business or professional activity;
 - d. is not an employee of the Organizer;
 - e. is not a family member (i.e. ascendant, descendant or spouse) of the Organizer's employee;

§2 General provisions

1. The Regulations define the conditions for participation and conducting the Promotion, the Rewards provided in the Promotion and the rules for their collection and complaint procedure.
2. Each person participating in the Promotion is obliged to read the Regulations, and its provisions become binding on the Organizer and the Participant upon the Participant's submission to the Promotion.

§3 Terms and conditions of participation in the Promotion

1. Participation in the Promotion is voluntary.
2. To participate in the Promotion, one has to follow these steps:
 - a. During the Promotion, make an application to participate in the Promotion via the organizer's website by correctly filling in the form and sending a scan of invoices or receipts for the purchased goods. Completing the application form requires providing the following data: choice of cooling, date of purchase of cooling + proof of purchase, date of purchase of the processor and motherboard + proof of purchase, email address and the consent to accept the Regulations.
 - b. Applications are accepted from 01/01/2024 to 30/11/2024 (until 23:59/11:59 p.m CET).
3. The Reward will be awarded to the Promotion Participant who submits the correct application to the Promotion via the form on the <https://www.silentiumpc.com> website.
4. One Proof of purchase of one processor, motherboard and SilentiumPC cooling system entitles the Participant to submit one application to participate in the Promotion, i.e. to receive one prize.
5. The pro-forma invoice is not a valid proof of purchase.

§4 Rewards and their collection

1. The prize in the Promotion is discount codes worth PLN 19.99, authorizing the Participant to reduce the price of one of the three assembly kits in the Cooling.pl online store:
 - LGA1700 AC1 upgrade kit – for use with the Fortis 3, Fera 3 and Grandis 2 series of cooling systems
 - LGA1700 AC2 upgrade kit – for use with the Spartan 4 and Grandis 3 series of cooling systems
 - LGA1700 LC1 upgrade kit – for use with the Navis series of cooling systems
2. After the Participant submits the application for participation in the Promotion, the Participant receives confirmation of receipt of the application by the Organizer by e-mail to the e-mail address indicated by the Participant in the application.
3. The organizer assesses the completeness of the application and verifies the accuracy of the data provided within maximum 30 business days. If the Participant provides an incorrect email address that prevents the delivery of the Reward, or the Participant uses a fake or altered proof of purchase of the goods, the Organizer rejects the application and the Reward passes to the organizer. The Organizer informs the Participant about the rejection of the application and the reasons for its rejection by e-mail to the email address provided by the Participant in the application to participate in the Promotion.

4. If the application is deemed correct, the Organizer informs the Participant by e-mail to the email address provided by the Participant in the application for the Promotion about the result of verification of the application and sends the Reward to the Participant
5. The Rewards are sent on the same date and in the same message as on the day to inform the Participant that the application has been considered correct. Rewards are delivered via email to the address provided by the Participant in the application to participate in the Promotion.
6. The participant has no right to demand the payment of any amount of cash equivalent instead of a Reward.
7. Pursuant to the provisions of the Personal Income Tax Act, Reward winners are subject to tax on general principles (Article 30 paragraph 1 item 2, in conjunction with Article 21 paragraph 1 items 6, 6a and 68 of the Act of 26 July 1991 on personal income tax (i.e. Journal of Laws of 2019, item 1387 in the amount of 10 % of the prize value)). Flat-rate income tax is not paid from the prize if its one-off value does not exceed PLN 2,000 gross.

§5 Complaint procedure rules

1. After receiving the Reward, the Participant should check that the Reward complies with the Regulations.
2. The Participant shall notify the Organizer of the receipt of a Reward with defects (e.g. discount code not working) or incompatible with these Regulations, in accordance with the complaint procedure described in this paragraph, within 7 days from the date of receipt of the Reward.
3. In case of positive verification of the application referred to in item 2 above, the Organizer shall replace or supplement it.
4. The Organizer shall not be liable for any defects in the Rewards given to the Participants disclosed at a later date, nor shall it grant any quality guarantee for the prizes delivered.
5. The Rewards are promotional material awarded as part of the public promise made by the Organizer.
6. The complaint procedure is carried out in accordance with the principles set out in these Regulations and applicable law.
7. Complaints should be submitted within 14 days of receipt of the Reward by email
8. The complaint must specify the reason for the complaint, full name and an e-mail address. The content of the complaint should also indicate that the complaint relates to the "**Free of charge LGA1700 upgrade kits**" promotion.
9. The organizer reviews the complaint within 14 days and responds to it in the form of an email.

§6 Personal data protection

1. Personal data of Promotion Participants will be processed in accordance with the provisions of the Act of 10 May 2018 on the protection of personal data and Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of natural persons in connection with processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (the so-called GDPR) for the purposes of the Promotion, including the delivery and implementation of prizes.
2. The administrator of the personal data of Promotion Participants is the Organizer.
3. Personal data provided in the application form are treated as confidential and are not visible to unauthorized persons.
4. Providing by the Participant their personal data is voluntary, although necessary to participate in the Promotion.
5. The Organizer does not disclose personal data to entities other than authorized under the applicable law. Personal data is processed only by persons authorized by the Organizer.
6. The Participant has the right to access and rectify personal data, limit processing, as well as the right to object, request to stop processing and transferring data, as well as the right to withdraw consent to data processing at any time and the right to lodge a complaint to the supervisory authority - President of the Office for Personal Data Protection.
7. Not later than 90 days from the end of the Promotion, all Participants' data will be anonymized.
8. Participation in the Promotion and acceptance of the Regulations is voluntary and may be withdrawn at any time by sending a message to the Administrator's e-mail address. Withdrawal of consent does not affect the lawfulness of the processing based on consent before its withdrawal.

§7 Final Provisions

1. The Regulations are available at the headquarters of the Organizer and on the Organizer's Website.
2. The Regulations are not subject to the provisions of the Act of 19 November 2009 on gambling. (i.e. Journal of Laws of 2019, item 847).
3. These Regulations are subject to Polish law and all its provisions should be interpreted in accordance with that law. In the event that any provision of these Regulations remains contrary to the provisions of generally applicable law, the relevant provisions shall apply, which shall not affect the validity of the remaining provisions of the Regulations.